

PRIVACY POLICY

I.

Introductory Provisions

1. For the purposes of these Principles: a) **LONIK s.r.o.**, with its registered office at Suchoňova 5706/12, 058 01 POPRAD, Company Registration Number: 36 471909, registered in the Commercial Register of the District Court Prešov, Section: Sro, Insert No.: 12705/P (hereinafter referred to as the "Operator") b) **Personal data** include name and surname, title, date of birth, personal identification number, residence, delivery address, ID card number, passport number, email address, telephone number, billing address, IP address.
2. The Operator, as the controller of Personal Data, hereby informs about the method and extent of processing Personal Data, including the scope of the Participant's (as defined below) rights related to the processing of their Personal Data when booking accommodation and additional services at the FURKOTKA guesthouse (hereinafter referred to as the "Guesthouse"), which the Operator rents.
3. When processing personal data, the Operator complies with the following legal regulations in particular: a) Act No. 18/2018 Coll. on the protection of personal data, as amended b) Regulation (EU) 2016/679 of the European Parliament and of the Council (hereinafter referred to as the "Regulation")
4. The Participant is a natural person who purchases goods and services from the Operator, especially accommodation services and related additional services through the reservation system www.furkotka.sk
5. The Operator is a legal entity that operates the Guesthouse for the purpose of providing accommodation services and additional services to the participant. In connection with the above, personal data are processed: a) to the extent provided in connection with the booking of accommodation and additional services of the Operator, or during negotiations on the conclusion of a contract with the Operator, as well as in connection with the concluded contract. b) for the purpose(s) stated below in Art. II on the legal bases mentioned there.

II.

Purposes and Periods of Processing Personal Data

1. The Operator processes Personal Data for the following purposes: a) **Performance of the contract or other obligation and provision of services:**
 - Personal data will be processed during negotiations on the conclusion of a contract between the Operator and the Participant, for the purpose of concluding the contract, as well as during the duration of the contractual relationship; this mainly concerns the provision of accommodation services, ensuring the registration of accommodated guests in accordance with specific regulations;
 - Marketing activities, the processing period is for the duration of the marketing activity;
 - Customer administration: keeping personal records of all customers and their services. Based on the analysis of these records, decisions on offers for customers are also made; b) **Compliance with legal obligations** (especially accounting, tax, and

archival obligations, providing cooperation to administrative authorities, the police, courts, etc.):

- The tax document will be kept for 10 years from the end of the contract: For the purpose of fulfilling the legal obligation to archive accounting documents based on Act No. 563/1991 Coll. on Accounting, as amended, Personal Data will be further processed and stored for 10 years from the year following the year in which the contract between the Operator and the Participant was concluded;
- Fulfilling obligations related to the exercise of rights from defective performance, providing cooperation to administrative authorities, police, courts: The Operator is entitled to process basic personal, identification, and contact details of the participant, data on the provided services, and data from communication between the customer for 4 years from the day of providing the services. c) **Legitimate interests of the Operator, protection of the rights and legally protected interests of the Operator:**
- Effective protection of the Operator's rights in case of a dispute. The processing period is set to 4 years from the provision of the service and extends for the duration of the dispute;
- The legitimate interest of the Operator further includes sending commercial messages (general offers and individual offers) in accordance with § 7 para. 3 of Act No. 480/2004 Coll. on certain information society services and in accordance with point 47 of the Regulation, if the Operator obtained the details of the electronic contact in connection with the sale of goods and services to the Participant;
- Records of personal manifestations: based on the legal basis of legitimate interest (prevention of service misuse and property protection) and based on the provisions of § 12, paragraph 2 and 3 of Act No. 40/1964 Coll. Civil Code, as amended, and § 10, paragraph 3, letter a) of the Act, the Operator may make photographic or audiovisual recordings for official purposes based on the Act, for artistic purposes, or for film, radio, print, or television news purposes. When making such a recording, the Operator considers the legitimate interests of the affected natural persons and takes care to minimize the possible intrusion into their privacy;
- **Monitoring by a camera system in the Guesthouse:** control of compliance with security and protection of the rights and legally protected interests of the Operator. All areas with camera monitoring are properly marked with a pictogram, the Operator's logo, and an address with all information about the processing of personal data. The legal basis is the Operator's legitimate interest;
- **Lost and found:** in case the participant forgets their belongings in the Guesthouse, and if they request their return, the Operator will hand them over. For this purpose, however, the identity must be verified and recorded, to whom these forgotten items were handed over. The legal basis is the Operator's legitimate interest;
- **Trip book:** in the case of a trip, especially to the mountain or high mountain environment, it is the Operator's legitimate interest, among other things, to know when the participant plans to return, in case of a search action announcement by the

mountain service. The legal basis for processing is the Operator's legitimate interest.

d) Marketing and commercial offers of the Operator's services:

- General sending of commercial offers of products and services: sending general advertising messages without targeting a specific group of recipients. The processing period of personal data is in this case 3 years;
 - Individual offer: sending advertising messages after assessing certain personal aspects related to a natural person. The Operator does not perform profiling in accordance with Art. 22 of the Regulation, as it is not an automated processing, but a manual creation of individual offers. The processing period of personal data is in this case 3 years;
 - **Gift vouchers:** if someone is interested in gifting one of our products or services, it is necessary to process the identification data of the donor and the recipient to the necessary extent. The Operator processes personal data of the gift voucher holder for the purpose of verifying the eligibility to use the services provided by the Operator. Personal data are processed for the period necessary to fulfill the processing purpose – verifying the eligibility to use the services provided by the Operator. The legal basis is the contract concluded between the Operator and the donor and the Operator's legitimate interest together with the recipient's expectation;
 - **Cookies:** short text files generated by a web server and stored on a computer via a browser. There are two types. Firstly, cookies necessary to ensure the functioning and analysis of the website (transmission of electronic communication via the electronic communication network, the use of these cookies cannot be refused) (hereinafter referred to as "Technical cookies"). Secondly, cookies that evaluate certain personal aspects related to a specific natural person (hereinafter referred to as "advertising and marketing cookies"). The Participant must give consent to the use of the second type of cookies. The processing period is in this case 3 years. More information and conditions are provided in Art. V of these principles.
2. Legal basis for processing personal data: a) **Performance of a contract** – in case of ordering accommodation or additional services. b) **Consent** – especially in connection with sending commercial communication about news and current offers, or other forms of marketing, in the case of sending communication about job positions, or including applicants in the candidate database. Each consent given is voluntary and can be withdrawn at any time, which does not affect the lawfulness of processing before its withdrawal. c) **Fulfillment of legal obligations** – in case of keeping data in accounting or providing data to state and other authorities that oversee the Operator's activities or resolve disputes, or execute decisions. d) **Legitimate interest** – when improving and personalizing our services, some marketing activities, or in connection with security and protection of rights. In these cases, the Operator always assesses whether the processing will not constitute an undue interference with the Participant's rights.

III.

Protection of Personal Data and Information on Processing

1. If the Participant does not provide their Personal Data, it is not possible to conclude a contract with the Operator and provide them with the services arising from it. Personal Data is necessary in this context to provide the specific service of the Operator.
2. After the expiration of the periods mentioned in Article II, the Operator will delete or anonymize Personal Data.
3. The Participant is obliged to provide the Operator with only true and accurate Personal Data. The Participant is responsible for the correctness, accuracy, and truthfulness of the provided Personal Data. The Operator is not responsible for the correctness of the provided data.
4. The Operator will make maximum efforts to prevent unauthorized processing of personal data.
5. The Operator is entitled to transfer the Participant's Personal Data to third parties for the following purposes: completion of the order process, provision of services, sending commercial communications, handling complaints, registration of a new customer.
6. Personal Data are and will be processed electronically in a non-automated manner.
7. The Operator does not intend to transfer any personal data to a third country or international organization.
8. The Operator does not use automated individual decision-making, including profiling, according to § 28 para. 1 and 4 of the Act.

IV. Participant's Rights Related to Processing (Information for the Participant)

1. Participant's rights related to the protection of personal data: a) the right to request access to their Personal Data from the Operator; b) the right to correct the provided Personal Data; c) the right to delete the provided Personal Data (right "to be forgotten"); d) the right to restrict the processing of Personal Data; e) the right to file a complaint with the Office for Personal Data Protection; f) the right to transfer personal data to another controller; g) the right to object to the processing of personal data; h) the right to withdraw consent to the processing of personal data.
2. The Participant can exercise their rights according to paragraph 1 of this article by sending a request to recepia@furkotka.sk
3. If the Participant believes that the Operator processes their Personal Data in violation of the protection of their private and personal life or in violation of applicable legal regulations, especially if the Personal Data are inaccurate concerning the purpose of their processing, they may: a) request the Operator for an explanation by email at recepia@furkotka.sk; b) object to the processing and request by email sent to recepia@furkotka.sk that the Operator ensures the removal of such a state (e.g., blocking, making corrections, supplementing, or destroying Personal Data). The Operator will decide on the objection without delay and inform the Participant. If the Operator does not comply with the objection, the Participant has the right to contact the Office for Personal Data Protection directly. This provision does not affect the Participant's right to contact the Office for Personal Data Protection directly with their complaint.

4. If the Participant exercises any right under this article, the Operator is obliged to respond within 30 days of receiving the request from the Participant.
5. Acceptance of a request to exercise the right from Article IV paragraph 1 letters a) and f) is possible only through a message with the Participant's guaranteed electronic signature or a letter with an officially verified signature to the address of the Operator's registered office. The request must include an email address to which a verification email will be sent to confirm the identity of the applicant.
6. If the Participant exercises any of the rights from Article IV paragraph 1, the Operator has the right to request proof of the Participant's identity. A request for access to personal data must thus be sent from the applicant's email address. If the request is submitted in another form or from another email address, the Operator has the right to request additional verification by replying to the verification email. If the applicant does not prove their identity within 14 days of sending the verification email, their request to exercise the rights from Article IV paragraph 1 will not be accepted or processed.
7. The Operator is entitled, in the case of a repeated and unfounded request for a physical copy of the processed Personal Data, to charge a reasonable fee for the administrative costs associated with it.

V.

Categories of Recipients, Third Parties, and Cookies

1. The Operator does not provide, disclose, or publish personal data but may share them with third-party service providers. Data is shared only to the extent necessary for the sale and provision of services in accordance with the terms of service. Data are shared in the following cases: a) Reservation of accommodation services, where data may be provided to the necessary extent:
 - Booking.com,
 - Previo.sk b) Transport, where data may be provided to the necessary extent:
 - Slovenská pošta, a.s., Partizánska cesta 9, 975 99 Banská Bystrica, c) Operation, improvement, and maintenance of websites; personal data, if necessary, are also available to suppliers who provide the operator with services related to the creation and management of websites, where data may be provided:
 - THE BRICKS s.r.o., Štôla 138, 059 38 Štôla, Bricksagency.sk,
2. Cookies: a) The operator uses technical cookies for the proper functioning of the website, and the participant's consent is not required for their use. b) The operator uses advertising and marketing cookies to display content according to the participant's previous preferences and to display advertisements according to the participant's interests. The operator stores advertising and marketing cookies only based on the participant's consent. c) The participant is entitled to refuse or delete cookies; the Operator warns that such action may cause partial or total malfunction of the website www.furkotka.sk d) Information about browsers and how to set preferences for cookies are available on the following websites:
 - Chrome
 - Firefox

- Microsoft Edge
- Safari

VI.

Final Provisions

1. All legal relationships arising from the processing of Personal Data are governed by the legal order of the Slovak Republic, regardless of where they were accessed from. The Slovak courts are competent to resolve any disputes arising in connection with privacy protection between the Participant and the Operator.
2. The data subject (Participant) has the right to contact the Office for Personal Data Protection here.
3. These Principles become effective on 29.01.2025.